



Capital for Communities –  
Opportunities for People®

Help CRF USA fund 9,000  
jobs across the U.S.



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The Sam's Club Giving Made Simple campaign begins April 8th and ends May 2nd.

## You can help CRF USA win \$1 MILLION to create jobs. Here are 5 ways you can help...

- 1. If you are a Sam's Club Member, VOTE EVERY DAY through May 2.** Use your Sam's Club Membership Number to vote online for CRF USA every day. CRF USA can only win \$1 MILLION by receiving the most votes from Sam's Club Members. Each vote, every day, counts.  
[samsclub.com/giving](http://samsclub.com/giving) [facebook.com/samsclub](https://facebook.com/samsclub)
- 2. Ask your friends, family, neighbors, and colleagues if they are Sam's Club Members, and if they are, remind them to vote for CRF USA every day.** [samsclub.com/giving](http://samsclub.com/giving) [facebook.com/samsclub](https://facebook.com/samsclub)
- 3. TWEET, TWEET, & RETWEET – the organization with the most tweets on April 16 & April 30 will double their vote total for those days.** Tweet on these days by using [@samsclub](https://twitter.com/samsclub) and [#sams4CRFUSA](https://twitter.com/sams4CRFUSA) to spread the word about the positive national impact of CRF USA. Become a follower of CRF USA. [twitter.com/crf\\_usa](https://twitter.com/crf_usa)
- 4. POST ON FACEBOOK to find out if your friends are Sam's Club Members, and ask them to vote for CRF USA every day.** Ask your friends to ask their friends to do the same. The organization with the most votes from all across the country will win the \$1 MILLION. Social media can help get the word out—more votes are needed! [facebook.com/crfusa](https://facebook.com/crfusa)
- 5. BECOME A FACEBOOK FAN AND POST YOUR PHOTO.** Be relentless in your support. Take a photo of yourself with a support sign (pages 4 & 5) and post it on the CRF USA Facebook page. [facebook.com/crfusa](https://facebook.com/crfusa)

VOTE  
CRF  
USA  
EVERYDAY





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## Why is your participation so important?

**Help make the American Dream a reality for small businesses and entrepreneurs across the country by supporting CRF USA and Giving Made Simple. With help from you and votes from Sam's Club Members we can reenergize our communities and put our neighbors back to work!**

**Community Reinvestment Fund, USA** is a finalist competing to receive a \$1 Million operating grant from the Sam's Club Giving Made Simple campaign. CRF USA can only win \$1 Million by receiving the most online votes from Sam's Club Members. With \$1 Million, CRF USA will help build the American Dream of growing small businesses by helping drive an additional \$180 Million in financing to small businesses across the country.

**How will CRF USA use a \$1 Million grant?** This grant will help drive an additional \$180 Million in financing to communities across the U.S., funding 300 small business loans and creating or retaining 9,000 U.S. jobs.

**How does CRF USA help small businesses?** Small businesses are the engine for job growth in America. When small businesses cannot get the financing they need through conventional lending sources, they turn to CRF USA for the financial resources we can provide.

**How is CRF USA different from other lending organizations?** CRF USA funds loans to America's small businesses when banks and other finance organizations cannot. CRF USA's goal is to help communities grow stronger by financing the local businesses that create jobs and provide services—businesses that are expanding, need more space or need to buy major equipment. Financing growing businesses lets CRF USA make a bigger difference in your community.

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Help CRF USA  
support job  
creation.



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